

# W O I

WOMEN OF INFLUENCE  
CONFERENCE

Metropol Palace Hotel, Belgrade  
Monday, June 12, 2017

## Under the Auspices:



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BUSINESS MAGAZINE

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**Simultaneous translation will be provided**

**TGI Executive Meetings**

**Monday, June 12, 2017**  
Metropol Palace Hotel, Ivo Andric B Ballroom  
Belgrade, Republic of Serbia

**DRAFT CONFERENCE PROGRAM - as of May 24**

09:00 *Registration - Arrival of Conference Participants – Welcome coffee*

09.30 **WELCOME ADDRESS**

✓ **Prof. dr Zorana Mihajlovic**, Deputy Prime Minister & Minister of Construction, Transportation and Infrastructure of the Republic of Serbia & Founder of the NGO Women Government

09.50 **OPENING REMARKS:**

✓ **dr Nenad Ivanisevic**, State Secretary for Gender Equality, Ministry of Labor, Employment, and Veteran and Social Issues

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10.00

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**WOMEN ENTREPRENEURSHIP IN SERBIA 2017**

*Keynote Addresses:*

✓ **Sanja Popovic Pantic**, President, Association of Business Women in Serbia

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10.10

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**FEMALE LEADERSHIP: BREAKING THE IMPASSE**

*Is great leadership truly gender-blind, or do men and women possess distinct leadership traits that make a material difference to success?*

✓ **Yana Mikhailova**, CEO, Nestle Adriatic & President of FIC

✓ **Danijela Jovanovic**, General Manager, ATTICA MEDIA

✓ **Vanda Kucera**, Head of Corporate Affairs, I&F McCANN GRUPA, Member Board,, SAM

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10.50

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**MOVING AHEAD**

*The last decades we saw a dramatic increase in women's participation in the workforce. However, women still comprise only a small fraction of leadership positions in government and business. And they still do the lion's share of the housework and caregiving. What accounts for this stalled progress toward gender equality in the workplace and at home?*

✓ **Beatrice Grozdanic**, Special Adviser to the Minister, Ministry of Labor, Employment, and Veteran & Social Issues

✓ **Prof. dr Olivera Kontic Vucinic**, Specialist in Gynecology and Obstetrics, Clinical Centre of Serbia

✓ **Vesna Dedic**, Serbian Writer, Journalist and Host

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11.30

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**KEYNOTE SPEECHES:**

✓ **H.E. Isabel Azevedo Heyvaert**, Ambassador of Brazil to Serbia

✓ **Representative from the Embassy of Israel in Serbia**

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12.00

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### **THE BUSINESS CASE FOR GENDER DIVERSITY**

*What are the business drivers for achieving more gender diversity in the workplace? Why diversity and inclusion are good for business?*

- ✓ **Tatjana Jokanovic**, Deputy Commissioner for the Protection of Equality
- ✓ **Dr Ilinka Rosetti**, CEO, Mirabank
- Ljiljana Blagojevic**, Serbian Actress
- Thomas Lubeck**, Regional Manager, Western Balkan, IFC

12:40 *Networking Coffee Break & Snacks*

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13.00

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### **MYTHBUSTER SESSION: SCIENCE, TECHNOLOGY AND WOMEN**

*What are companies doing to recruit, promote and retain more women into the tech industry? How are they evolving their cultures and underlying mindsets to be more inclusive? What can executives do to develop more women leaders in the tech industry?*

- ✓ **Ingeborg Øfsthus**, CEO, Telenor Serbia
- ✓ **Diana Gligorijevic**, President, First Women's Club & Executive Marketing Director, TeleGroup
- ✓ **Vladan Zivanovic**, General Manager, NCR Serbia

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13.50

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### **NURTURING WOMEN'S ENTREPRENEURSHIP**

*How can we work towards entrepreneurial skill development and towards promoting entrepreneurship as a career option for women across the country?*

- ✓ **Maja Rakovic**, Director & Editor in Chief, NAXI RADIO
- ✓ **Aleksandra Kovac**, Singer, Music Composer, Songwriter
- ✓ **dr Monika Picker**, CEO, Aletheia Works, Austria & Aletheia Success, Serbia

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14.20

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### **THE BUSINESS AND LIFE CASE FOR AGILE WORKING**

*Greater flexibility at work can be good for business and for a more fulfilled life. How can leaders best integrate work/life balance into their organizations?*

- ✓ **Svetlana Kistic**, Chairwoman of the Board Junior Achievement Serbia
- ✓ **Vesna Aleksic**, A320 Captain, AIR SERBIA
- ✓ **Tijana Marjanovic**, Marketing Manager, SEE, CISCO

15:00 *End of Conference*